



## 3RD GUANGZHOU INTERNATIONAL FORUM ON FINANCE (GZIFF 2020)

### Opening Speech



**Jiemei Ou**

**Vice-president of Guangzhou College of Commerce**

Dear distinguished guests, representatives, dear students:

Hello, everybody!

On the occasion of the signal victory of national epidemic prevention and control and the successful closing of the Fourteenth Five-Year Plan, our university ushers in the Opening Ceremony of the Third GZIFF conference of the School of Economics and "Seminar on the Training Plan for Application-oriented Talents to be held successfully. The theme of this conference is "six in one, cross and compound, contract-oriented, and integration and convergence". Herein, on behalf of all the students and faculty of Guangzhou College of Commerce, I'd like to extend my warmest welcome and the most heartfelt thanks to fellow experts and scholars and enterprises' representatives from Guangzhou, Shenzhen, Changsha and other places!

Fellow guests and representatives! As one of the first batch of independent colleges throughout the country, and the first institution of higher learning which was successfully transferred from the independent college in Guangdong Province in 2014, Guangzhou College of Commerce has always been playing a role of Guangdong private education pathfinder, and has made great efforts to construct the university as an application-oriented undergraduate university with a distinctive school-running characteristic, a stronger teaching strength, a certain ability to service the society and ranking the advanced ranks of domestic similar local private colleges.

Guangzhou College of Commerce sticks to the development strategies of "managing the university by law, setting up the university with high quality, strengthening the university with talents, and revitalizing the university with characteristics", and strives to explore the implementation of high-quality application-oriented undergraduate talent training mode with moral education the first, taking the professional practical ability as the body, and "one body with two wings" of informatization and internationalization. At present, the university has set ten colleges and one department, including the School of Economics, the School of Management, the Accounting Institute, the School of Foreign Languages, the College of Law, the School of Information Technology and Engineering, the School of Art and Design, the International College, the School of Marxism, the Department of Public Sports, and the Continuous Education College, undertaking the national planned enrollment tasks. The school now has more than 17,000 full-time school students. In 2019, the university opened 29 undergraduate enrollment majors.

At present, Guangzhou College of Commerce is taking greeting the teaching evaluation as the grasp, and is striving to explore the school-running characteristics of "six in one, cross and compound". Among them, the "six in one" refers to the guiding ideology and orientation for running the school, the school-level planning, the professional-level planning, the professional teaching quality standards, the talent training plans for all kinds of majors, and the curriculum standards for major specialized courses (or syllabus). The above six in one, we should implement it at every level, with one unity pervading all things. We should roundly cultivate high-quality application-oriented talents facing the region, especially required by Guangzhou's economic and social development. The whole school employees should unite the thought, gather the strength, and roundly advance the construction of application-oriented university at multiple levels in the light of the application-oriented talent concept of "one college one characteristic, and one specialty one brand".

As one of the greater secondary colleges of the university - the School of Economics has

always been playing a role prior to carry and try and has assisted the university in the construction of application-oriented university on the occasion of the university's construction of the application-oriented university with all its strength. The School of Economics holds the Third Session "Financial Forum Week" and the Strategic Seminar on the Training Plan for Financial Talents this time, with the purpose of further exploiting its financial subject advantages to the full, converging innovation resources, striving to explore training modes suitable for the training of application-oriented talents in finance major, investment major, Internet finance and international trade, and making a profound-cooperation with schools, governments, enterprises and associations in terms of specialty construction, course construction, scientific research task and other respects so as to spare no effort to build a cooperation between school and enterprise platform of four parties linkage of schools, governments, enterprises and associations, and to provide a steady flow of talent support for the economic and social development of the Pearl River Delta.

I do believe that under the vigorous support and joint efforts of fellow experts and enterprises' representatives, the School of Economics' training plan for application-oriented talents will certainly be able to obtain plentiful achievements, thus infusing new strong motivation for Guangzhou College of Commerce's sustainable development in the future.

In the end, I wish you all good health, life happiness and all the best!

I wish the Opening Ceremony of the Third Session "Financial Forum Week" of the School of Economics and the Strategic Seminar on the Training Plan for Application-oriented Talents achieve complete success!

Thank you all!

President of Guangzhou College of Commerce: Jiemei Ou  
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